PARTNER PROFILE

Let's build together.

Serguei Poppeleer · Engineer · Contracts · Operations

“No one delivers alone. The best projects run on trusted networks.”



I bring two. I ask for one. Every partnership starts with what I put on the table — brand, product, reach — so it's an opportunity, not a favour.

BRAND · TRUST

Credibility

- 20+ years, 30+ countries — engineer, contracts, operations
- MCIArb · LLM Construction Law & Arbitration · MBA · CIOB · WorldCC CCMP
- Author of **No-Surprises Delivery** — the Delivery Control System™
- International speaker & panelist

PRODUCT · VALUE

Tools & services

- **The Contract Clerk** — AI-assisted contract review
- **Drone surveys & 3D site models** — spaces mapped from the air
- **Ask Contracks** — monthly contract management
- **Free to share:** book Chapter 1 and the 4-minute Contract Resilience Score

DISTRIBUTION · REACH

Network

- Decision-makers across infrastructure, energy, oil & gas, real estate, retail, industrial
- Europe · Africa · the Gulf · Asia
- 106K+ LinkedIn impressions a year
- English · Français · Italiano · Español

INTRODUCTIONS
Warm intros across industries and markets — to clients, peers and platforms.

INVESTMENT
Access to investors for the right projects and ventures.

INSIGHTS
Field lessons, templates and the Delivery Control System™ method.

WHO I'M LOOKING FOR — AND THE ONE THING I ASK

PARTNER	YOU GET	MY ONE ASK
Peers JV SQUAD · 5–8 PEOPLE	Shared audiences, co-created content, referrals both ways.	Show up: comment, share, and back each other's launches.
Associations & institutes BRAND ALLIANCE	Field-tested content, workshops and a speaker for your members.	A platform — an event, a webinar or a feature.
Media, events & communities DISTRIBUTION	Talks, articles and free resources your audience will value.	A stage or a feature for your audience.
Specialists & firms on the ground PRODUCT	Well-scoped work, briefed clients, one point of contact.	Deliver locally, to our shared standard.
Investors & funders INVESTMENT	Vetted projects with delivery control built in from day one.	A first look at the projects I bring.

HOW IT WORKS

1 Intro call
20 minutes. What you do best, where you work.

2 Agree the terms
Roles, scope and fees in writing — before any client work.

3 First project
One well-defined collaboration to start.

4 Grow
What works, we repeat. Partners who deliver go first.

Start with a 20-minute call

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